The Fight is On!

Protect Southwestern Wisconsin’s Property Values and Natural Beauty.

A citizen event, opposing the ATC Cardinal – Hickory Creek transmission line, will be held at the Mount Horeb Community Center on May 1st, at 5pm.

The event, sponsored by the Driftless Area Land Conservancy (DALC), the Driftless Defenders, and the Western Dane Preservation Campaign (WDPC), will educate and engage both residents and businesses in Southwestern Wisconsin on the ATC transmission line’s adverse economic and environmental impact on the region.

The keynote speaker, Kurt Kielisch, is an expert in condemnation appraisals and the President of Forensic Appraisal Group, Ltd. from Neenah, WI. Kielisch will expose the negative impacts the ATC line will have on Southwest Wisconsin property values for land sold or forcibly condemned if the transmission line is approved by the Public Service Commission (PSC). The event will also include video interviews with local residents who will be negatively impacted by the line.

The $500 million project purports to deliver numerous benefits to electric consumers across the Upper Midwest. Interestingly, Wisconsin currently ranks seventh in the nation in reliability of our electrical grid and ATC has yet to confirm the amount of generated electricity which would benefit Wisconsin residents. To note, ATC representatives have remained closed-lipped, despite repeated invitations by local governments, to defend their perspective at community events.

The transmission line will connect Middleton to Dubuque County, Iowa, running along Highway 18-151, cutting through Mount Horeb and Blue Mounts. This route will not only damage a 125-mile swath of our unique Southwest Wisconsin landscape, but will shackle residents to inflated utility bills for decades to come.

These lines will obliterate the natural aesthetic of the Driftless area—its unique bluffs and valleys—in turn, causing local property values to plummet.

Southwest Wisconsin residents, we can must come together and defend our communities from destruction. We have the power to sway the PSC to vote against ATC’s proposed transmission lines.

Time is running out!

ATC’s application will be given to the PSC this April and they must be stopped.

Attend our citizens’ event to learn how you can join the good fight!

See you on May 1st at 5pm at Mount Horeb’s Community Center 107 North Grove St.